


AYDEN LAW

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EDUCATION

2023

BACHELOR OF ARTS IN COMMUNICATION

Concentration in public relations

Minor in business

administration and agricultural business management

North Carolina State University

- *Dean's List*

SKILLS

TECHNICAL

Microsoft Word

Microsoft PowerPoint

Google Analytics for Beginners

PR Writing and Editing

Social media

Canva

WordPress

BEHAVIORAL

Relationship Builder

Creative and Purposeful Thinker

Reliable and Dependable

Adaptable

INTERESTS

Social Media

Agriculture

Cooking

Outdoor Activities

Design

PROFILE

Accomplished recent college graduate and aspiring communication professional. Natural ability to relate to and work well with a wide variety of colleagues, using excellent written and verbal communication skills. Results-driven, proactive, able to work autonomously and balance multiple projects simultaneously. Well organized, detail oriented and committed to excellence and helping others succeed. Seeking a challenging role to leverage education, further develop skills and make a positive impact.

WORK EXPERIENCE

COMMUNICATION AND OUTREACH INTERN

North Carolina Soybean Producers Association | May 2023 – Dec. 2023

- Work with the Outreach Director to implement projects and organize and attend events that educate target audiences about soybean production, farmers, products and the industry.
- Design and draft messages and content to be used in print, social media, TV and radio platforms.
- Work with the staff to implement and monitor industry news, research projects and market information to communicate outcomes to our audiences.

GYMNASTICS COACH

PEAK Gymnastics | 2020 – 2022

- Create and implement lesson plans for my eight gymnastics classes.
- Create a safe learning environment for gymnasts.
- Work with each gymnast to help improve their skills and understanding of the sport.
- Evaluate and keep record of gymnast's skills as they were acquired.

SWIM COACH

Oak Ridge Swim Club | 2018-2021

- Work with children ages 18 and younger to teach them technique and skill required for the sport.
- Ensured that swimmers were following water safety and understood the importance of safety in the water.
- Worked alongside the other coaches to lead our team into the highest division in our league.