



November 14, 2023

Dear members of the search committee:

I am writing this letter in support of Ayden Law. I have known Ayden since May 2023, when she started an internship with the North Carolina Soybean Producers Association. In this capacity, Ayden worked primarily in communications and outreach efforts.

Ayden is a proficient and talented communicator. I am thoroughly impressed with her creativity and productivity as a communication specialist. She has consistently demonstrated effective communication skills through writing, graphic design, and social media. Ayden uses appropriate language, tone, and content to engage with her audiences. The graphics and advertising pieces she designs are nothing short of professional. Her communications efforts enhance our ability to serve our clientele and makes us a stronger organization.

Another aspect of Ayden's internship has been in supporting outreach activities. She flourishes when given the opportunity to engage with clientele about our mission and the economic impact of soybeans to North Carolina. Ayden has eagerly sought out opportunities to contribute to the team.

Ayden is personable, a pleasure to work with and has a strong work ethic. She has routinely asked how she can be of help. She is responsive to requests made to her and is timely in her delivery of end products. She is attentive to detail to ensure that she portrays the correct messaging in her communication output. She checks for mutual understanding of goals and solicits feedback on her work. Ayden is an integral part of our team and works well with others.

For these reasons, I highly recommend Ayden for employment. Good luck with your search and if I can provide any additional details on Ayden, please let me know.

Sincerely,

A handwritten signature in black ink, appearing to read "Jeff H. Chandler".

Jeff H. Chandler
Research Coordinator

